

Impact investing for private, non-profit & philanthropic investors

What is impact investing?

Impact investment involves investing in companies, funds or organisations which aim to:

- Generate a financial return for investors
- Deliberately set out to have a positive social and/or environmental impact
- Commit to measuring the social and/or environmental impact.

Why might this interest you?

Impact investing is growing in popularity and relevance as investors become increasingly aware that their capital can be used not just to prevent harm, but to do good. Impact investing offers you an opportunity to do this without forgoing a financial return.

What is Koda's role?

Koda works with clients to design, implement, monitor and report on portfolios and helps clients add individual impact investments to their portfolio. We recommend thoroughly researched impact investments to clients and when doing so, ensure they fit each client's objectives, risk profile and asset allocation strategy.

Koda's end-to-end impact investment service helps investors build portfolios that reflect not just their financial objectives, but their values and their desire to invest in social and environmental change.

Impact Investment Advisory Service

Koda's impact investment advisory service will provide clients with access to:

- ❑ A pipeline of domestic and international impact investments across all asset classes
- ❑ Thoroughly researched impact investment opportunities
- ❑ A research process that analyses risk, return and impact
- ❑ Advice in relation to investment opportunities
- ❑ Advice on creating a tailored values-aligned portfolio through the addition of impact investments
- ❑ Ongoing monitoring of investments
- ❑ Financial and impact performance reporting
- ❑ Monitoring and reporting of both financial and impact outcomes

“Our clients can build portfolios that reflect not just their financial objectives, but their values and their desire to invest in social and environmental change. We are excited to bring this pioneering service to our clients.”

Paul Heath, Koda Capital, Founding Partner & CEO

Building Impact into your Portfolio

Koda's impact investment service provides clients with the opportunity to align their investment portfolios with their values. Koda follows the following process to connect clients to the right impact investment opportunities and help build them into their overall strategy.



Example Impact Investments include:

Social Benefit Bonds

Provide capital to innovative and preventative programs that address significant societal needs (e.g. out-of-home care, recidivism, homelessness). Typically, government pays a return to investors when agreed social outcomes are achieved. These outcomes are often tied to government savings associated with the successful interventions.

Infrastructure Assets

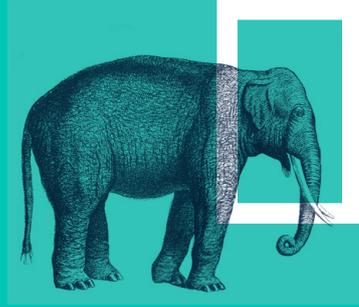
Financing the purchase of 'real assets' to deliver positive social and environmental outcomes. Real assets may be water rights, land, real-estate (e.g. for aged care, disability services), machinery, solar, wind and other renewable energy infrastructure. There will be opportunities to invest both directly and indirectly, domestically and abroad.

Venture Capital

Early stage investment opportunities into social enterprises in developed and developing countries, via both funds and direct investments.

We look forward to working with you, your family or organisation to build impact investments into your portfolio.

Independent. Specialised. Experienced.



Koda provides investment advice to private clients, non-profits and philanthropic investors. At the time of publication, total funds under advice exceed \$10 billion.

The financial advice we provide is genuinely independent and trustworthy, with no conflicts of interest, no favoured product alignments, and no commission-linked sales targets.

Our advisers and team members are some of the industry's most experienced wealth professionals. They have outstanding track records in investment markets, client service and advice.

If you are interested in impact investing and want to learn more, please speak to your Koda adviser. Alternatively, contact Koda at info@kodacapital.com or call your local office.

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